

ALEX HENNEN

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Portfolio: <http://www.alienskies.com/portfolio/index.php>

// SKILL SETS //

- Experience in using and training others to use Adobe Photoshop, ImageReady, Illustrator, InDesign, GoLive, Flash, Quark XPress, Word, Excel, Powerpoint and much more
- Mastery of HTML and CSS with competencies in Javascript, LUA and PHP
- Experience scripting utilities in Perl, Javascript, C++ and ECL
- Highly skilled on Macintosh OS 9 and X, Windows Proficient
- Enthusiastic team player who works well with customers, coworkers and managers
- Successful at managing both large and small projects within concrete deadlines
- Motivated to expand skills, continue education and to try new things
- Easily adaptable to a wide range of tasks

// EXPERIENCE //

Project Manager, Smart Site, Saint Cloud, MN 2006 - Present

Responsibilities included:

- Overseeing projects from inception to completion while ensuring aggressive deadlines
- Coordinating the efforts of programmers, designers and customer-side content providers.
- Training clients in the use of proprietary software
- Developing marketing materials and overseeing campaigns
- Creating detailed documentation

Product Delivery Designer, LexisNexis, Saint Cloud, MN 2002 - 2006

Responsibilities included:

- Creation, design and maintenance of external and internal web sites
- Implementation of web-based information products utilizing enterprise component technology
- Management of FileMaker Pro databases
- Programming utility scripts in Perl, C++ and ECL

Graphic Artist, Rengel Printing, Saint Cloud, MN 2001 - 2002

Responsibilities included:

- Working with customers and account managers to design original products
- Managing projects from design through prepress
- Operation and maintenance of prepress and digital direct-to-film technology

Design and Development, ProductNetwork.com, Saint Cloud, MN 1999 - 2001

Responsibilities included:

- Three years cultivating an internet startup, experiencing nearly every position while training co-workers in an assortment of applications and tasks
- Design of user interfaces
- Copywriting
- Overseeing the publication of a biweekly E-mail newsletter
- Conception and design of advertising across multiple media
- Database management and data entry
- Managing customer service including order tracking and problem resolution
- Coordinating with suppliers and managing projects with employees in multiple departments

Graphic Artist, PlaidWorld Studios, Saint Cloud, MN 1998 - Present

Responsibilities include:

- Creating copy, HTML and graphical content for a wide variety of websites
- Coordinating press releases and additional marketing material
- Creation of game mechanics and original intellectual properties
- Designing user interfaces for games and websites
- Creating original game related art and scripting game behavior

Freelance Graphic Artist 1995 -1998

- 3 years as a successful Freelance Graphic Artist while working my way through College
- Assisted in teaching several courses and in the maintenance of Macintosh computer labs
- Wrote regular columns in college journals and local papers such as the Cold Spring Record

// FORMAL EDUCATION //

Saint Cloud Technical College, Saint Cloud, MN

- 2 Year Advertising Degree and 1 Year Advertising and Graphic Arts (now Printing and Imaging Technology) Degree